

WATCH THE TRAILER

ALICE WATERS TEACHES THE ART OF HOME COOKING

PRE-ENROLL

## Farm-to-table cooking

Alice Waters started America's farm-to-table revolution. When she founded the iconic restaurant Chez Panisse, her local, organic ingredients sparked a movement—and earned her the James Beard Award for Outstanding Chef. In her first-ever online class, Alice opens the doors of her home kitchen to teach you how to pick seasonal ingredients, cook healthy and beautiful meals, and change your life by changing the food you make at home.



### 10+ VIDEO LESSONS

Alice's home kitchen is your classroom as she teaches you recipes, techniques, and insights about cooking local, seasonal food.



### CLASS WORKBOOK

A downloadable workbook accompanies the class with lesson recaps, recipes, and supplemental materials.



### OFFICE HOURS

Upload videos to get feedback from the class. Alice will also critique select student work.

WATCH THE TRAILER

MARC JACOBS TEACHES FASHION DESIGN

TAKE THE CLASS

## Create your own trends

Marc Jacobs' infamous grunge collection got him fired. It also won him the CFDA Womenswear Designer of the Year Award. In his first online class, the 11-time CFDA Award-winning designer teaches his hands-on process for creating clothes that push boundaries and set trends. Learn Marc's construction techniques, how he creates unique shapes and silhouettes, and how you can develop your own ideas from the first sketch to the final piece.



### 18 VIDEO LESSONS

Marc uses sketches, samples, and case studies of his own garments to teach you how to create clothing that sets the trends.



### CLASS WORKBOOK

A downloadable workbook accompanies the class with lesson recaps, assignments, and supplemental material.

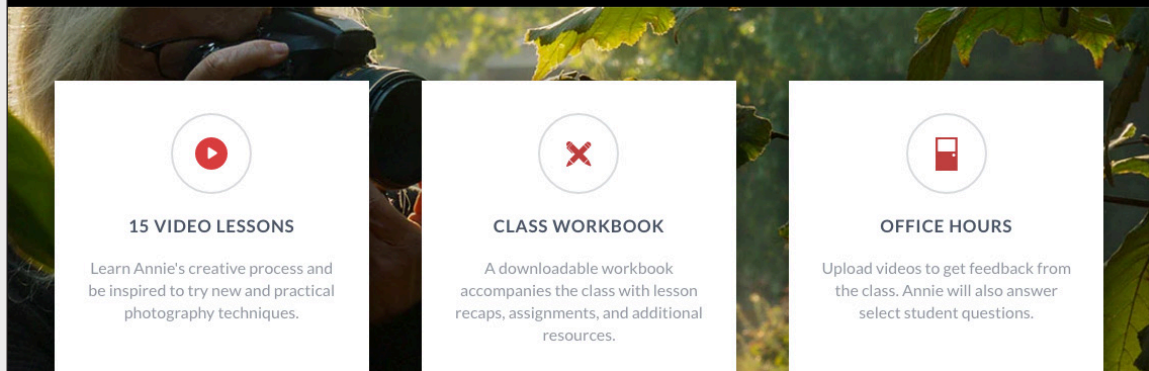





### OFFICE HOURS

Upload videos to get feedback from the class. Marc will also answer select student questions.

## The Art Of The Photo

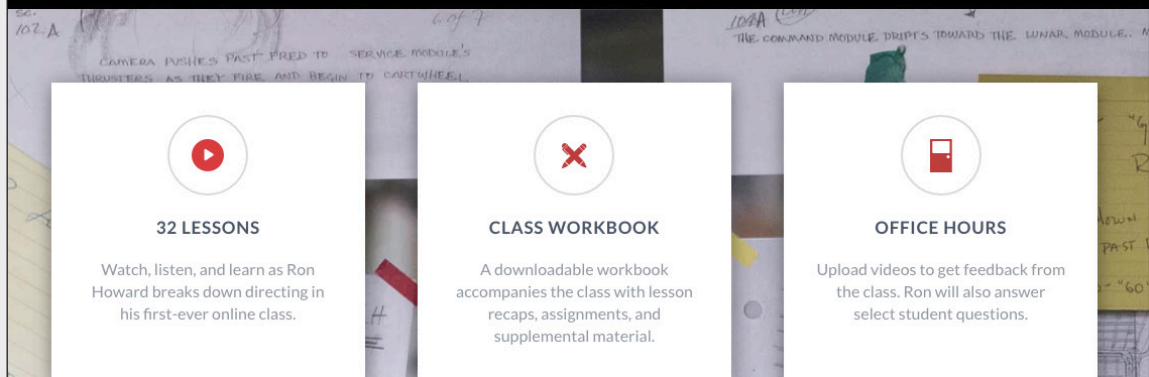
Annie was the first woman to be named chief photographer at Rolling Stone and the last person to take a portrait of John Lennon. In her first online class, Annie shows us that what makes a picture stunning isn't the gear or technology—it's the story. Annie teaches you her philosophy on photography—how to develop concepts, work with subjects, shoot with natural light, and bring images to life in post-production. See the world through her eyes.






- **15 VIDEO LESSONS**  
Learn Annie's creative process and be inspired to try new and practical photography techniques.
- **CLASS WORKBOOK**  
A downloadable workbook accompanies the class with lesson recaps, assignments, and additional resources.
- **OFFICE HOURS**  
Upload videos to get feedback from the class. Annie will also answer select student questions.

## Direct your story

Ron Howard made his first film in 22 days with \$602,000. Today, his movies have grossed over \$1.8 billion. In his first-ever online class, the Oscar-winning director of *Apollo 13* and *A Beautiful Mind* decodes the craft of directing like never before. In lessons and on-set workshops, you'll learn how to evaluate ideas, work with actors, block scenes, and bring your vision to the screen—whether it's a laptop or an IMAX theater.



- **32 LESSONS**  
Watch, listen, and learn as Ron Howard breaks down directing in his first-ever online class.
- **CLASS WORKBOOK**  
A downloadable workbook accompanies the class with lesson recaps, assignments, and supplemental material.
- **OFFICE HOURS**  
Upload videos to get feedback from the class. Ron will also answer select student questions.

WATCH THE TRAILER

BOB WOODWARD TEACHES INVESTIGATIVE JOURNALISM

TAKE THE CLASS

## Find the real story

Bob Woodward was just 29 when he changed a nation. His Watergate reporting with Carl Bernstein helped expose the corruption of the Nixon presidency. Two Pulitzer Prizes and eighteen best-selling books later, the legendary journalist is teaching his first-ever online class for anyone who wants to find the truth. Learn to investigate a story, interview sources, and understand how the news is written. The next history-making story might be yours.



### 24 LESSONS

Watch, listen, and learn as Bob teaches investigative journalism in his first-ever online class.



### CLASS WORKBOOK

A downloadable workbook accompanies the class with lesson recaps, assignments, and supplemental material.



### OFFICE HOURS

Upload videos to get feedback from the class. Bob will also answer select student questions.

JUDD APATOW TEACHES COMEDY

PRE-ENROLL

## Get serious about comedy

No joke: At age 15, Judd Apatow took a dishwashing job at a comedy club to watch the acts. Today, he's the comedic genius behind hits including *The 40-Year-Old Virgin*, *Knocked Up*, *Bridesmaids*, and *Freaks and Geeks*. In his first-ever online class, the Emmy Award winner teaches you how to create hilarious storylines, write great stand-up, and direct comedies that leave audiences laughing.



### 32 VIDEO LESSONS

Learn Judd's creative process through case studies, scene deconstructions, and practical insight in 32 on-demand video lessons.



### CLASS WORKBOOK

A downloadable workbook accompanies the class with lesson recaps, assignments, and supplemental material.



### OFFICE HOURS

Upload videos to get feedback from the class. Judd will also answer select student questions.